

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

Invoice Date Invoice Month Invoice Period Invoice # 10/01/12 - 10/08/12 936237-1 10/14/12 October 2012

<u>Station</u>	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Advertiser **Product** Estimate Number

Crossroads Media **Attention: Accounts Payable** 66 Canal Center Plaza Suite 555

Alexandria, VA 22314

merican Crossroads	AMERICAN C	ROSSROAD 692				
	Flight Dates 10/02/12 - 10/08/12	Order # 936237	Alt Order # 06251707			
	Billing Calendar Broadcast	Billing Type Cash	Deal #			
	Special Handling					
	IDB#	Advertiser Code Product Code				
	Agency Ref	Advertiser Ref				
			~-			

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/05/12 Class of Ti	10/05/12 me - Pre-en	WPBF News 25	@ 5am 5-530am	1	:30	1	\$125.00	NM	
Weeks:	Start Date 10/01/12	•		<u>Rate</u> \$125.00					
Spots: <u>#</u> Ch 1 W			Description WPBF News 25 @ 5am	Start/End Time 5-530am		<u>h Ad-ID</u> 0 USPRT∨19	АСН		<u>Rate Type</u> \$125.00 NM
2 10/05/12 Class of Ti	10/05/12 me - Im me c	M-F 5pm News liately Pre-emptible w	5-6pm ithout notice	1	:30	1	\$375.00	NM	-
Weeks:	Start Date 10/01/12	End Date MTWT 10/07/12		<u>Rate</u> \$375.00					
Spots: <u>#</u> Ch 1 Wi			<u>Description</u> M-F 5pm News	Start/End Time 5-6pm	-	<u>h Ad-ID</u> 0 uspr⊤v19)ACH		<u>Rate Type</u> \$375.00 NM
4 10/08/12 Class of Ti	10/08/12 me - Pre-en	Nightline nptible with notice	11:35-12:05AM	1	:30	1	\$350.00	NM	
Weeks:	Start Date 10/08/12	•		<u>Rate</u> \$350.00					
Spots: <u>#</u> Ch 1 Wi		<u>ir Date</u> <u>Air Time</u> 0/08/12 12:01 AM	Description Nightline	Start/End Time 11:35-12:05AM		<u>h Ad-ID</u> 0 USPRTV19	ACH		<u>Rate Type</u> \$350.00 NM
6 10/08/12 Class of Ti	10/08/12 me - Pre-en	GENERAL HOS	PITAL GENERAL HOSE	T 1	:30	1	\$350.00	NM	
Weeks:		End Date MTWT 10/14/12 1		<u>Rate</u> \$350.00					<u>.</u>
Spots: <u>#</u> Ch 1 Wi			Description GENERAL HOSPITAL	Start/End Time GENERAL HOS		<u>h Ad-ID</u> 0 uspr⊤v19	ACH		<u>Rate Type</u> \$350.00 NM
7 10/08/12 Class of Til	10/08/12 me - Immed	Dr. Oz liately Pre-emptible w	4-5p ithout notice	1	:30	1	\$450.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWT 10/14/12 1		<u>Rate</u> \$450.00					
Spots: <u>#</u> Ch 1 WI		<u>ir Date</u> <u>Air Time</u> <u>0</u> /08/12 4:39 PM	Description Dr. Oz	Start/End Time 4-5p		h <u>Ad-ID</u> 0 USPRTV19	ACH		<u>Rate Type</u> \$450.00 NM
8 10/08/12 Class of Tir	10/08/12 ne - Pre-en	WPBF News 25 aptible with notice	@ 5am 5-530am	1	:30	1	\$125.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWT 10/14/12 1		<u>Rate</u> \$125.00					
Spots: <u>#</u> Ch 1 Wi			<u>Description</u> VPBF News 25 @ 5am	Start/End Time 5-530am		<u>h Ad-ID</u> 0 USPRTV19.	ACH		<u>Rate Type</u> \$125.00 NM



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

	_						Spots/	Б.,	_	
ne	Start Date E		scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8	10/08/12 10 Class of Time -)/08/12 WP Pre-emptible w	BF News 25 @ 5am vith notice	5-530am	1	:30	1	\$125.00	NM	
10	10/08/12 10 Class of Time -		BF News 25 Morning	s5:30-5:57am	1	:30	1	\$200.00	NM	
	Weeks: Sta	nt Date End I 08/12 10/14	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch 1 WPBF	<u>Day Air Date</u> M 10/08/12	Air Time Descript 5:38 AM WPBF I	<u>iion</u> News 25 Mornings (Start/End Time 5) 5:3(5:30-5:57am		<u>h</u> <u>Ad-ID</u> 0 usprtv1	9асн		Rate Typ \$200.00 Ni
12	10/08/12 10 Class of Time -		BF News 25 Morning	ıs6-7AM	1	:30	1	\$375.00	NM	
	Weeks: Sta	ort Date End I	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00		****			
	Spots: # Ch	Day Air Date	Air Time Descript		Start/End Time 6-7AM		h Ad-ID 0 USPRTV1	OACH -		Rate Typ
	1 WPBF			lews 25 Mornings						\$375.00 NI
13	10/08/12 10 Class of Time -		eel Of Fortune -emptible	7-7:30PM	1	:30	1	\$2,000.00	NM	
	10/	rt Date End 08/12	1/12 1	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: <u>#</u> Ch 1 WPBF	<u>Day Air Date</u> M 10/08/12	Air Time Descript 7:07 PM Wheel 0		Start/End Time 7-7:30PM		h <u>Ad-ID</u> 0 usprtv1	9аСн		Rate Typ \$2,000.00 N
14	10/08/12 10 Class of Time -	0/08/12 God Pre-emptible w	od Morning America	7-9AM	1	:30	1	\$475.00	NM	
		nt Date End 08/12 10/14		Spots/Week 1	Rate \$475.00					*
-	Spots: # Ch 1 WPBF		Air Time Descript 7:55 AM Good M		Start/End Time 7-9AM	Length Ad-ID :30 USPRTV19ACH			- 4	<u>Rate</u> <u>Tyr</u> \$475.00 N
15	10/08/12 10 Class of Time -		pardy -emptible	7:30-8PM	1	:30	1	\$2,000.00	NM	
		ort Date End I 08/12 10/14		Spots/Week 1	Rate \$2,000.00					
	Spots: <u>#</u> Ch 1 WPBF	Day <u>Air Date</u> M 10/08/12	Air Time Descript 7:28 PM Jeopard		Start/End Time 7:30-8PM		<u>h</u> <u>Ad-ID</u> 0 usprtv1	9асн		<u>Rate</u> <u>Typ</u> \$2,000.00 N
16	10/06/12 10 Class of Time -)/06/12 Sat Pre-emptible w	330-7pm ABC Colle	g:330-7pm	1-	:30	1	\$2,000.00	NM	
	Weeks: Sta	rt Date End I 01/12 10/07	Date MTWTFSS	Spots/Week 1	Rate \$2,000.00					
		<u>Day Air Date</u> Sa 10/06/12	Air Time Descript	<u>ion</u> -7pm ABC College l	Start/End Time		<u>h</u> <u>Ad-ID</u> 0 usprtv1	QACH .		Rate Typ \$2,000,00 N
17	10/06/12 10)/06/12 GM	A Saturday 7-8am	Sat 7am-8am	1-	:30	1	\$300.00	NM	\$2,000.00 141
•		Immediately Part Date End I	re-emptible without n Date MTWTFSS	otice Spots/Week	Rate				-	
	10/	01/12 10/07 Day <u>Air Date</u>	7/121-	1	\$300.00	Lanat	P V4 1D			Deta Tom
	-	Sa 10/06/12	Air Time Descript 7:40 AM GMA Sa		Start/End Time Sat 7am-8am		<u>h</u> <u>Ad-ID</u> 0 USPRTV1	9асн		<u>Rate</u> <u>Typ</u> \$300.00 Ni
18)/07/12 Sun Immediately Pi	11:35pm Late News	1135p-12am otice	1	:30	1	\$250.00	NM	
	Weeks: Sta	nt Date End [01/12 10/07	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: # Ch 1 WPBF	Day Air Date Su 10/07/12 Credited	Air Time Descript	•	Start/End Time 1135p-12am	<u>Lengt</u> :0	<u>h</u> <u>Ad-ID</u> 0			<u>Rate</u> <u>Typ</u> \$250.00 NI
	10/07/12 10)/07/12 GM	A Sunday 7-8am	Sun 7-8am	1	:30	1	\$300.00	NM	



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Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

								Spots/	5 /	T .	
ine	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week	<u>Rate</u> \$300.00					
	Spots: # Ch			Time Descrip	ntion I	Start/End Time	l engl	h Ad-ID			Rate Typ
	. –	PBF Su 10		58 AM GMA S		Sun 7-8am		O USPRTVI	L9ACH		\$300.00 N
					•		*-				4000.00
20	10/07/12 Class of Ti	10/07/12 me - Pre-em	AFV ptible with no	tice	7-8PM	1	:30	1	\$850.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch	n <u>Day Air</u>	<u>r Date</u> <u>Air</u>	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 WI	PBF Su 10		AFV		7-8PM	:0	00			\$850.00 N
	0.14	See MG	_	40 DM AEUN/	DEMERE	7.0- 40/7	. •	O UCDDT /	I O A CIL		#050.00 N
	2 VVI	PBF Su 10 MG for 2	20.1 10/07	42 PM AFHV I		7-8p 10/7		0 USPRTVI	LYACH		\$850.00 N
21	10/04/12 Class of Ti	10/04/12 me - Pre-emi	M-SUN W		6 (11-11:35PM	1	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$500.00			A		
	Spots: # Ch			Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Tyr
		PBF <i>Th</i> 10			I WPBF News 25 @ 11			00			\$500.00 N
		Credited	1								
22	10/04/12 Class of Ti	10/04/12 me - Pre-em	Nightline ptible with no	tice	11:35-12:05AM	1	:30	1	\$350.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 W	PBF Th 10		Nightlin	1 e	11:35-12:05AM	:0	00			\$350.00 N
		Credited	1				.				
23	10/04/12 Class of Ti	10/04/12 me - Pre-em	The View ptible with no		11A-12PM	1	:30	1	\$475.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$475.00					
	Spots: # Ch			Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 WI	PBFTh 10	/04/12 10:	59 AM The Vie	ew	11A-12PM	:3	0 USPRTV	L9ACH		\$475.00 N
2/	10/04/12	10/04/12	M/DRE NA	aws 25 @ Noo	on 12pm-1230pm	1	.30	1	\$275.00	NM	
24		me - Pre-em	ptible with no	tice	iii 12piii-1230piii	T	:30	'	Φ275.00	MINI	
	Weeks:	Start Date		<u>MTWTFSS</u>	Spots/Week 1	Rate \$275.00			***************************************		***
	Spots: # Ch			Time Descrip	· ·	Start/End Time	Lengi	h Ad-ID			Rate Ty
		PBF <i>Th</i> 10			News 25 @ Noon	12pm-1230pm		00			\$275.00 A
		Credited				p , _cop					\$270.00
26	10/04/12 Class of Ti	10/04/12 me - Pre-emi	GENERA ptible with no		GENERAL HOSPIT	1	:30	1	\$350.00	NM	
	Weeks:		End Date 10/07/12	MTWTFSS 1	Spots/Week	<u>Rate</u> \$350.00					
	Spots: # Ch			Time Descrip	otion .	Start/End Time	l end	h Ad-ID			Rate Ty
		PBF Th 10			RAL HOSPITAL	GENERAL HOS		0 USPRTV1	L9ACH		\$350.00 N
27	10/04/12 Class of Tir	10/04/12 me - Immedia	Dr. Oz	otible without r	4-5p	1	:30	1	\$450.00	NM	
	Weeks:		End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	_		Time Descrip		Start/End Time	lana	h Ad-ID			Rata Tu
	. –	PBF <i>Th 10</i>		Dr. Oz	1011	4-5p		10 10			<u>Rate Tyr</u> \$450.00 N
		Credited						-			Ţ



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936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

							Spots/			
ne Start D	ate End D	ate Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
28 10/04/ Class	12 10/04/ of Time - Pre		F News 25 @ 5am n notice	5-530am	1	:30	1	\$125.00	NM	
Weeks	Start D: 10/01/1	ate <u>End Da</u> 2 10/07/1		Spots/Week 1	<u>Rate</u> \$125.00					
Spots:	# Ch <u>Day</u> I WPBF Th	Air Date 10/04/12	Air Time Descript 5:00 AM WPBF N		Start/End Time 5-530am		<u>h Ad-ID</u> 0 usprtv19	9асн		<u>Rate Type</u> \$125.00 NM
29 10/04/ Class	12 10/04/ of Time - Imn	12 M-F 5	ipm News -emptible without n	5-6pm otice	1	:30	1	\$375.00	NM	
Weeks		ate End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00	·				
Spots:	<u>#</u> Ch <u>Day</u> 1 WPBF Th		Air Time Descript 5:54 PM M-F 5pm		Start/End Time 5-6pm		h <u>Ad-ID</u> 0 usprtv19	9асн		<u>Rate</u> <u>Typ</u> \$375.00 NI
30 10/04/ Class	12 10/04/ of Time - Pre		F News 25 Morning	s5:30-5:57am		:30	1	\$200.00	- NM	
Weeks		ate End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$200.00					
Spots:	# Ch <u>Day</u> 1 WPBF Th		Air Time Descript 5:41 AM WPBF N	<u>ion</u> lews 25 M ornings @	<u>Start/End Time</u> 5:3(5:30-5:57am		h <u>Ad-ID</u> 0 usprtv19	9асн		<u>Rate Typ</u> \$200.00 Ni
31 10/04/ Class	12 10/04/ of Time - Imn	12 WPB nediately Pre	F News 25 @ 6:001 -emptible without n	Pl6-6:30PM otice	1	:30	1	\$450.00	NM	
Weeks		ate End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00					
Spots:	<u>#</u> Ch <u>Day</u> 1 WPBF Th		Air Time Descript 6:28 PM WPBF N	ion lews 25 @ 6:00PM	Start/End Time 6-6:30PM		h Ad-ID O USPRTV1	9асн		<u>Rate</u> <u>Typ</u> \$450.00 Ni
32 10/04/ Class	12 10/04/ of Time - Pre		F News 25 Morning	s6-7AM	1	:30	1	\$375.00	NM	
Weeks	Start D: 10/01/1			Spots/Week 1	<u>Rate</u> \$375.00					
Spots:	# Ch <u>Day</u> I WPBF Th	Air Date 10/04/12	Air Time Descript 6:38 AM WPBF N	ion lews 25 Mornings	Start/End Time 6-7AM		h Ad-ID 0 USPRTV1	9асн	<u> </u>	<u>Rate</u> <u>Typ</u> \$375.00 NI
33 10/04/ Class	12 10/04/ of Time - Fixe		el Of Fortune mptible	7-7:30PM	1	:30	1	\$2,000.00	NM	
Weeks	Start D: 10/01/1	ate <u>End Da</u> 2 10/07/1		Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots:	# Ch <u>Day</u> I WPBF Th	Air Date 10/04/12	Air Time Descript 7:18 PM Wheel C		Start/End Time 7-7:30PM		h Ad-ID O USPRTV1	9ACH		Rate Typ \$2,000.00 Ni
34 10/04/ Class	12 10/04/ of Time - Pre	12 Good emptible witl	Morning America h notice	7-9AM	1	:30	1	\$475.00	NM	
Weeks	10/01/1	2 10/07/1		Spots/Week 1	<u>Rate</u> \$475.00					
Spots:	# Ch <u>Day</u> I WPBF Th	Air Date 10/04/12	Air Time Descript 8:54 AM Good Mo		Start/End Time 7-9AM		h Ad-ID 0 USPRTV1	9асн		<u>Rate Typ</u> \$475.00 NI
35 10/04/ Class of	12 10/04/ of Time - Fixe			7:30-8PM	1	:30	1	\$2,000.00	NM	
Weeks	Start Da 10/01/1			Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: j	# Ch <u>Day</u> I WPBF Th	Air Date 10/04/12	Air Time Descript 7:28 PM Jeopard		Start/End Time 7:30-8PM		h Ad-ID 0 USPRTV1	9ach		Rate Typ \$2,000.00 Ni
36 10/04/ Class of	12 10/04/ of Time - Pre-		z M-F 9-10a n notice	9-10a	1	:30	1	\$250.00	NM	
Weeks	-	ite End Da	ite MTWTFSS	Spots/Week 1	<u>Rate</u> \$250.00		-			
Spots: 3	Ch <u>Day</u>	Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ



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936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

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American Crossroads	AMERICAN CROSSROAD	692

www.th	ewpbfchannel.	com									
. :	Ct - 4 D - 4 -	F-4 D-4-	Doordati		Start/End Time	.m.cess	Length	Spots/ Week	Rate	Type	
	Start Date		Description			MTWTFSS1	:30	1	\$250.00	NM	
36	10/04/12 Class of Tin		Dr. Oz M ptible with no	otice	9-10a				φ250.00	MINI	
	Spots: # Ch	Day Air BFTh 10		Time Descrip		Start/End Time 9-10a		h <u>Ad-ID</u> O USPRTV:	L9ACH		<u>Rate Type</u> \$250.00 NM
				VPBF News 25		-1	:30	1	\$500.00	NM	
37	10/02/12 Class of Tin	10/02/12 ne - Pre-em	ptible with no	otice	(11-11.35PW	-T	.30		φ500.00	MINI	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> -1	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WF	BFTu 10	/02/12 11:	13 PM M-SUN	WPBF News 25 @	11PM11-11:35PM	:3	0 USPRTV	L9ACH		\$500.00 NM
38	10/02/12 Class of Tin	10/02/12 ne - Pre-em	Nightline ptible with no		11:35-12:05AM	-1	:30	1	\$350.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS -		Rate					A
	Spots: # Ch	10/01/12 Day Air	10/07/12 Date Air	-1 r Time Descrip	1 tion	\$350.00 Start/End Time	Leng	th Ad-ID			Rate Type
		BF Tu 10	/02/12	Nightlin		11:35-12:05AM	:0	00			\$350.00 NM
		Credited							A		
39	10/02/12 Class of Tin	10/02/12 ne - Pre-em	The View ptible with no		11A-12P M	-1	:30	1	\$475.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -1	Spots/Week	<u>Rate</u> \$475.00					-
	Spots: # Ch	<u>Day Air</u>	<u>Date</u> Air	Time Descrip	•	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	BF Tu 10 Credited		The Vie	w	11A-12PM	:0	00 .			\$475.00 NM
40	10/02/12	10/02/12		ews 25 @ Noo	n 12pm-1230pm	-1	:30	1	\$275.00	NM	
	Class of Tin		ptible with no	otice			.50		φ2/3.00	MINI	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> -1	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00					
	Spots: # Ch			Time Descrip		Start/End Time		th Ad-ID			Rate Type
	7 VVF	BF Tu 10 Credited		WPBF I	Vews 25 @ Noon	12pm-1230pm	:0	00			\$275.00 NM
42	10/02/12	10/02/12	GENERA	L HOSPITAL	GENERAL HOSPI	Т -1	:30	1	\$350.00	NM	
			ptible with no End Date	otice MTWTFSS	Spoto Minak	Dete					
	VVEEKS.	10/01/12	10/07/12	-1	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch	<u>Day</u> <u>Aiı</u> BFTu 10		Time Descrip 26 PM GENER		Start/End Time GENERAL HOS	_	th <u>Ad-ID</u> 30 USPRTV:	10464		Rate Type \$350.00 NM
42		~~~		20 FW GENER		··········			-		\$350.00 NM
43	10/02/12 Class of Tin	10/02/12 ne - Immedi	Dr. Oz ately Pre-em	ptible without n	4-5p otice	-1	:30	1	\$450.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> -1	Spots/Week 1	<u>Rate</u> \$450.00			***		
	Spots: # Ch	<u>Day</u> Air	Date Air	Time Descrip	•	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WP	BF Tu 10	/02/12 4:	13 PM Dr. Oz		4-5p	:3	0 usprtv:	19ACH		\$450.00 NM
44	10/02/12 Class of Tin	10/02/12 ne - Pre-emi	WPBF No	ews 25 @ 5am	5-530am	-1	:30	1	\$125.00	NM	
		Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/01/12 <u>Day Air</u>	10/07/12 · Date Air	-1 Time Descript	1 tion	\$125.00 Start/End Time	l engi	h Ad-ID			Rate Type
	. –	BFTu 10			News 25 @ 5am	5-530am		O USPRTV	L9ACH		\$125.00 NM
45	10/02/12 Class of Tim	10/02/12 ne - Immedia	M-F 5pm ately Pre-em	News ptible without n	5-6pm otice	-1	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$375.00					



Send Payment To:
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Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
45	10/02/12 Class of Tin	10/02/12 ne - Immedia	M-F 5pm News Itely Pre-emptible withou	5-6pm notice	-1	:30	1	\$375.00	NM	
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Tu 10/			Start/End Time 5-6pm		th <u>Ad-ID</u> 0 USPRTV1	9асн		Rate Type \$375.00 NM
46	10/02/12 Class of Tir	10/02/12 ne - Pre-emp	WPBF News 25 Morn	ings5:30-5:57am	-1	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/01/12	10/07/12 -1	Spots/Week 1	Rate \$200.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Tu 10/		<u>iption</u> - News 25 Mornings @	<u>Start/End Time</u> 5:3(5:30-5:57am		th Ad-ID 30 USPRTV1	9асн		Rate Type \$200.00 NM
47			WPBF News 25 @ 6: stely Pre-emptible withou	t notice	-1	:30	1	\$450.00	NM	
		10/01/12	End Date MTWTFSS 10/07/12 -1	1	<u>Rate</u> \$450.00	1	u- A-J ID			Bata Turk
	Spots: # Ch 1 WF	Day Air PBF Tu 10/		iption F News 25 @ 6:00PM	Start/End Time 6-6:30PM		th Ad-ID 30 USPRTV1	9асн		Rate Type \$450.00 NM
48	10/02/12 Class of Tin	10/02/12 ne - Pre-emp	WPBF News 25 Morn tible with notice	ings6-7AM	-1	:30	1	\$375.00	NM	
	Weeks:	10/01/12	10/07/12 -1	Spots/Week 1	<u>Rate</u> \$375.00	1				D.1 =
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Tu 10/		News 25 Mornings	Start/End Time 6-7AM		th <u>Ad-ID</u> 30 usprtv1	.9асн		Rate Type \$375.00 NN
49			Wheel Of Fortune on Pre-emptible	7-7:30PM	-1	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/01/12	10/07/12 -1	Spots/Week 1	Rate \$2,000.00	1	15 A J 10			Data T
	Spots: # Ch 1 WF	Day Air PBFTu 10/			Start/End Time 7-7:30PM		th <u>Ad-ID</u> 30 USPRTV1	9асн		Rate Type \$2,000.00 NM
50			Good Morning Americ otible with notice	a 7-9AM	-1	:30	1	\$475.00	NM	
	Weeks:	10/01/12	10/07/12 -1	Spots/Week 1	<u>Rate</u> \$475.00					4
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Tu 10/0		Morning America	Start/End Time 7-9AM		th Ad-ID 30 USPRTV1	9асн		Rate Type \$475.00 NM
51			Jeopardy on Pre-emptible	7:30-8P M	-1	:30	1	\$2,000.00	NM	
		10/01/12	End Date MTWTFSS 10/07/12 -1	Spots/Week 1	Rate \$2,000.00					
	Spots: # Ch 1 WF	Day Air PBFTu 10/0			Start/End Time 7:30-8PM		th Ad-ID 30 USPRTV1	9асн		Rate Type \$2,000.00 NM
52			M-SUN WPBF News 2 stible with notice		1 -	:30	1	\$500.00	NM	
		Start Date 10/01/12	10/07/121	Spots/Week 1	<u>Rate</u> \$500.00	,	u. A . ! 'D			D
	Spots: # Ch 1 WF		Date Air Time Descr 07/12 11:22 PM M-SU		Start/End Time 11PM11-11:35PM		th <u>Ad-ID</u> 30 USPRTV1	9асн		Rate Type \$500.00 NM
53		10/03/12 ne - Pre-emp	Nightline tible with notice	11:35-12:05AM	1	:30	1	\$350.00	NM	
	Weeks:	Start Date 10/01/12	10/07/121	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch 1 WP	<u> Day Air</u> BF <i>W 10/0</i> Credited			Start/End Time 11:35-12:05AM		th Ad-ID 00			<u>Rate</u> <u>Type</u> \$350.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
			10/01/12 - 10/08/12
930237-1	10/14/12	OCTOBEL 2012	10/01/12 - 10/00/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

				O. 45 17		1 4h	Spots/	Dete	Tunn	
ne Start	Date En		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
53 10/03 Class	3/12 10/ s of Time - I	03/12 Pre-empt	Nightline ible with notice	11:35-12:05AM	1	:30	1	\$350.00	NM	
54 10/03		03/12 Pre-empt	The View ible with notice	11A-12PM	1	:30	1	\$475.00	NM	-
Week	s: <u>Star</u>	Date	End Date MTWTFSS		<u>Rate</u> \$475.00					
Spots		ay Air 🛭			Start/End Time	Lengt	th <u>Ad-ID</u>			Rate Typ
	1 WPBF I	V 10/0 Fredited	03/12 The	View	11A-12PM	:0	00			\$475.00 N
55 10/03 Class	3/12 10/ s of Time - I	03/12 Pre-empt	WPBF News 25 @ I	Noon 12pm-1230pm	1	:30	1	\$275.00	NM	
Week	s:_ Star	Date	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$275.00		-, -			-
Spots	: # Ch [ay Air E	Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Ty
	1 WPBF	V 10/0	3/12 12:25 PM WP	BF News 25 @ Noon	12pm-1230pm	:3	0 USPRTV	19ACH		\$275.00 N
57 10/03 Class		03/12 Pre-empt	GENERAL HOSPITA	AL GENERAL HOSPI	r1	:30	1	\$350.00	NM	
Week			End Date MTWTFSS1		<u>Rate</u> \$350.00					
Spots	: <u>#</u> Ch <u>[</u> 1 WPBF \	<u>)ay Air [</u> V 10/0		cription NERAL HOSPITAL	Start/End Time GENERAL HOS		th <u>Ad-ID</u> 30 USPRTV	19асн		<u>Rate</u> <u>Ty</u> \$350.00 N
58 10/03 Class		03/12 mmediat	Dr. Oz ely Pre-emptible witho	4-5p out notice	1	:30	1	\$450.00	NM	
Week	s: Star	Date	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$450.00	•				
Spots		ay Air D	Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Ty
	1 WPBF	V 10/0	3/12 4:21 PM Dr.	Oz	4-5p	:3	30 USPRTV	19асн		\$450.00 N
59 10/03 Class		03/12 Pre-empt	WPBF News 25 @ 5 ible with notice	5am 5-530am	1	:30	1	\$125.00	NM	
Week			End Date MTWTFSS 10/07/121		<u>Rate</u> \$125.00					
Spots	: <u>#</u> Ch	<u>ay Air [</u>		cription BF News 25 @ 5am	Start/End Time 5-530am		<u>th Ad-ID</u> 30 USPRTV	10acu		Rate Ty
										\$125.00 N
	of Time - I		M-F 5pm News ely Pre-emptible witho		 1	:30	1	\$375.00	NM	
Week	s: <u>Star</u> 10/0	<u>1/12</u>	End Date MTWTFSS 10/07/121		<u>Rate</u> \$375.00					
Spots	: <u>#</u> Ch <u>[</u>	ay Air D	Date <u>Air Time</u> Des	cription	Start/End Time		th <u>Ad-ID</u>			Rate Ty
	1 WPBF V	V 10/0	3/12 5:28 PM M-F	5pm News	5-6pm	:3	30 USPRTV	19ACH		\$375.00 N
61 10/03 Class		03/12 Pre-empt	WPBF News 25 Mor ible with notice	rnings5:30-5:57am	1	:30	1	\$200.00	NM	
Week			End Date MTWTFSS 10/07/121		<u>Rate</u> \$200.00		-			
Spots	: # Ch _ <u>c</u> 1 WPBF V	ay Air D			Start/End Time		<u>th Ad-ID</u> 30 USPRTV	10401		Rate Ty
				BF News 25 Mornings @				13ACH		\$200.00 N
62 10/03 Class		03/12 mmediat	WPBF News 25 @ 6 ely Pre-emptible witho	5:00Pl6-6:30PM out notice	1	:30	1	\$450.00	NM	
Week			End Date MTWTFSS 10/07/121		<u>Rate</u> \$450.00					
Spots	: <u>#</u> Ch <u>[</u>	ay Air D	Date <u>Air Time</u> Des		Start/End Time		th Ad-ID			Rate Tyr
	1 WPBF V	V 10/0	3/12 6:11 PM WP	BF News 25 @ 6:00PM	6-6:30PM	:3	30 USPRTV	19ACH		\$450.00 N
63 10/03	3/12 10/	03/12	WPBF News 25 Mor	nings6-7AM	1	:30	1	\$375.00	NM	



Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

			 				Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch 1 WF			ription F News 25 Mornings	Start/End Time 6-7AM		h <u>Ad-ID</u> 0 usprtv1	9асн		Rate Typ \$375.00 N
64	10/03/12 Class of Tir	10/03/12 ne - Fixed N	Wheel Of Fortune on Pre-emptible	7-7:30PM	1	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch 1 WF		<u>Date</u> <u>Air Time</u> <u>Desc</u> /03/12 7:20 PM Whe		Start/End Time 7-7:30PM		th <u>Ad-ID</u> 30 USPRTV1	.9ACH		Rate Typ \$2,000.00 NI
65	10/03/12 Class of Tir	10/03/12 ne - Pre-emp	Good Morning Americ	ca 7-9AM	1	:30	1_	\$475.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121	Spots/Week 1	<u>Rate</u> \$475.00					
	Spots: # Ch 1 WF			ription d Morning America	Start/End Time 7-9AM		th <u>Ad-ID</u> 30 USPRTV1	L9ACH		<u>Rate Typ</u> \$475.00 NI
66	10/03/12 Class of Tir	10/03/12 ne - Fixed N	Jeopardy on Pre-emptible	7:30-8PM	1	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/01/12	10/07/121	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch 1 WF		<u>Date</u> <u>Air Time</u> <u>Desc</u> /03/12 7:34 PM Jeop		Start/End Time 7:30-8PM		th <u>Ad-ID</u> 30 USPRTV1	L9ACH		<u>Rate Tyr</u> \$2,000.00 N
67	10/02/12 Class of Tir	10/05/12 ne - Pre-emp	10-11a Anderson Coo	oper 10-11a	-TWTF	:30	3	\$275.00	NM	
	Weeks:	Start Date 10/01/12	<u>End Date</u> <u>MTWTFSS</u> 10/07/12 -TWTF	Spots/Week 3	<u>Rate</u> \$275.00					
	Spots: # Ch			ription 1a Anderson Cooper	Start/End Time 10-11a		th <u>Ad-ID</u> 30 USPRTV1	L9ACH		<u>Rate Tyr</u> \$275.00 N
				1a Anderson Cooper	10-11a		0 USPRTV			\$275.00 N
	2 WF	PBF Th 10	/04/12 10:41 AM 10-1	1a Anderson Cooper	10-11a	:3	0 USPRTV	L9ACH		\$275.00 N
68	10/02/12 Class of Tir	10/05/12 ne - Immedia	M-F 3-4P ately Pre-emptible withou	M-F 3-4P ut notice	-TWTF	:30	3	\$375.00	NM	
	Weeks:	Start Date 10/01/12	10/07/12 -TWTF	3	<u>Rate</u> \$375.00					
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Desc</u> 03/12 3:22 PM M-F		Start/End Time M-F 3-4P		<u>th Ad-ID</u> 30 usprtv1	ופאכוו		<u>Rate Ty</u> \$375.00 N
		PBF Th 10			M-F 3-4P		30 USPRTV			\$375.00 N
	3 WF	PBFF 10	/05/12 3:10 PM M-F 3	3-4P	M-F 3-4P	:3	0 USPRTV	L9ACH		\$375.00 N
69	10/08/12 Class of Tir	10/08/12 ne - Immedia	M-F 3-4P ately Pre-emptible withou	M-F 3-4P ut notice	M	:30	1	\$375.00	NM	
	Weeks:	10/08/12	End Date MTWTFSS 10/14/12 M	1	<u>Rate</u> \$375.00					
	Spots: # Ch 1 WF		<u>Date</u> <u>Air Time</u> <u>Desc</u> /08/12 3:27 PM M-F 3		Start/End Time M-F 3-4P		th Ad-ID 30 USPRTV1	L9ACH		<u>Rate Tyr</u> \$375.00 N
70	10/08/12 Class of Tir	10/08/12 ne - Pre-emp	WPBF News 25 @ 6: otible with notice	00Pl6-6:30PM	M	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/08/12	10/14/12 M	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch 1 WF			ription F News 25 @ 6:00PM	Start/End Time 6-6:30PM		th <u>Ad-ID</u> 30 usprtv1	.9асн		<u>Rate Typ</u> \$600.00 N
71	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF	:30	1	\$375.00	NM	



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Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

						Spots/			
ne Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
71 10/02/1: Class o		M-F 3-4P liately Pre-emptible witho	M-F 3-4P ut notice	-TWTF	:30	1	\$375.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12 -TWTF	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: <u>#</u> 1	Ch <u>Day A</u> WPBFTh 10			Start/End Time M-F 3-4P		th <u>Ad-ID</u> 30 USPRTV19	ACH		<u>Rate Typ</u> \$375.00 NI
72 10/06/1: Class o		Sat 6-7am News	Sat 6-7am	S-	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12S		<u>Rate</u> \$200.00					
Spots: <u>#</u> 1	Ch <u>Day</u> <u>A</u> WPBFSa 10			Start/End Time Sat 6-7am		th <u>Ad-ID</u> 30 USPRTV19	ACH		<u>Rate Typ</u> \$200.00 NI
73 10/02/1 Class o	2 10/05/12 f Time - Fixed N	WPBF News 25 Mor Non Pre-emptible	mings6-7AM	-TWTF	:30 _	1	\$425.00	NM	
Weeks:	Start Date 10/01/12			<u>Rate</u> \$425.00					
Spots: <u>#</u> 1			cription BF News 25 Mornings	Start/End Time 6-7AM		th <u>Ad-ID</u> 30 USPRTV19	ACH		<u>Rate Typ</u> \$425.00 N
74 10/06/1 Class o		M-Sun 1130p-12am	Late 1130p-1205am	S-	:30	1	\$475.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12S		<u>Rate</u> \$475.00					
Spots: <u>#</u> 1	Ch <u>Day A</u> WPBF Sa 10 LR - Fo	0/06/12 12:22 AM M-S	<u>cription</u> un 1130p-12am Late No	Start/End Time ews 1130p-1205am		th Ad-ID 30 USPRTV19	АСН		<u>Rate Typ</u> \$475.00 N
75 10/07/1 Class o		Sun 8-9am News liately Pre-emptible witho	Sun 8-9am out notice	S	:30	1	\$350.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12		<u>Rate</u> \$350.00					
Spots: <u>#</u> 1	Ch <u>Day A</u> WPBFSu 10		cription 8-9am News	Start/End Time Sun 8-9am		<u>th Ad-ID</u> 30 USPRT√19	ACH		<u>Rate</u> <u>Typ</u> \$350.00 NI
76 10/08/1: Class o		Good Morning Amer	ica 7-9AM	M	:30	1	\$850.00	NM	
Weeks:	Start Date 10/08/12	·		<u>Rate</u> \$850.00					·
Spots: <u>#</u> 1			cription d Morning America	Start/End Time 7-9AM		th Ad-ID 30 USPRTV19	ACH		<u>Rate</u> <u>Typ</u> \$850.00 N
77 10/02/1: Class of		WPBF News 25 Mor	nings5:30-5:57am	-TWTF	:30	1	\$375.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -TWTF		<u>Rate</u> \$375.00					
Spots: <u>#</u> 1			<u>cription</u> BF News 25 Mornings @	Start/End Time 5:3(5:30-5:57am		th <u>Ad-ID</u> 30 USPRTV19	АСН		<u>Rate</u> <u>Typ</u> \$375.00 NI
78 10/07/12 Class of		Sun 11:35pm Late N	lews 1135p-12am	S	:30	1	\$500.00	NM	
Weeks:	10/01/12	End Date MTWTFSS 10/07/12S	1	<u>Rate</u> \$500.00					
Spots: <u>#</u> 1	Ch <u>Day Ai</u> WPBFSu 10		cription 11:35pm Late News	Start/End Time 1135p-12am		th Ad-ID 30 USPRTV19	ACH		<u>Rate Typ</u> \$500.00 N
79 10/08/12 Class of	2 10/08/12 Time - Pre-em	GENERAL HOSPITA	AL GENERAL HOSP	IT M	:30	1	\$600.00	NM	
Weeks:	Start Date 10/08/12			<u>Rate</u> \$600.00					



Payment Terms 30 Days

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
79	10/08/12 Class of Tim	10/08/12 ne - Pre-emp	GENERAL HOSPITAL otible with notice	GENERAL HOSPIT	M	:30	1	\$600.00	NM	
	Spots: # Ch 1 WP		Date Air Time Descript 08/12 2:26 PM GENERA		Start/End Time GENERAL HO		h Ad-ID O USPRTV19	АСН		<u>Rate Type</u> \$600.00 NM
80	10/08/12 Class of Tim	10/08/12 ne - Pre-emp	10-11a Anderson Coope otible with notice	r 10-11a	M	:30	1	\$350.00	NM	
		Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF M 10/08/12 10:24 AM 10-11a Anderson Cooper		Start/End Time 10-11a		th Ad-ID 30 USPRTV19	АСН		<u>Rate Type</u> \$350.00 NM			
			pront, promises pro-me		Total Spots		67			

Gross Total \$39,650.00

Agency Commission

\$5,947.50

Net Amount Due

\$33,702.50